OFFICIAL BIO

Matthew J. Ellis

Creator of Be A Best Boss™ · Author, *Be A Best Boss*

Matthew J. Ellis, who goes by Matt, is the creator of Be A Best Boss™ and the author of Be A Best Boss. For more than 30 years, he has explored how everyday leadership shapes people's experience of work and who they become.

His interest in leadership began when he was young. Matt saw how much his parents' bosses affected the way they showed up after work. Then his dad got a new boss. His confidence and energy were revealed. The words his father said about his boss is what Matt remembers most: "He believes in me." That moment left Matt with a question: Why do some bosses bring out the best in people while others make them dread Mondays and live for Fridays?

During a career of sales, business development and ops management, Matt made an unusual leap from Vice President of Marketing to Vice President of Human Resources—and turned his lack of HR experience into an advantage. He brought one question to every practice: Does this earn people's best? Tradition didn't get a vote. He and his colleagues tested ideas, cut what failed, and refined what worked. That experimentation helped move the organization from deeply disengaged to top-tier engagement and earn it the elusive Gallup Exceptional Workplace Award.

Those experiences are at the core of Be A Best Boss™—grounded in Matt's belief that leadership happens in the everyday moments that shape who people become. His work helps organizations and leaders recognize those moments and create the conditions for people to grow, contribute, and discover more of their potential as they achieve greater results.

As a guest, Matt brings candid stories, practical insight, and a healthy irreverence for leadership rules that get in the way of people succeeding.

CONTACT media@beabestboss.com | (844) 930-2677 beabestboss.com